

By far the most important news of the week is the announcement of the inauguration of services of the new Bay St. Louis-New Orleans ferry operating between Pearllington and Chef Menteur. The Russ Packet Company is to be congratulated on its enterprise and is deserving of success.

SUBSCRIPTION \$2 PER YEAR—ALWAYS IN ADVANCE.

The Sea Coast Echo

The County Paper.

BAY ST. LOUIS, MISSISSIPPI, SATURDAY, OCTOBER 14, 1922.

31ST YEAR—NO. 41.

NEW FERRY BOAT IN PORT FOR THE PEARLINGTON FERRY

Power Vessel "Daphne," Formerly of Mobile, Reaches Bay St. Louis on Way to Pearlington—To Be Put in Commission, Plying Between Pearlington and Chef Menteur—Filling Gap Spanish Trail Highway from New Orleans to Bay St. Louis.

LOCAL ENTERPRISE AND CAPITAL SPONSORS THE PROJECT

Now Possible to Travel From Bay St. Louis to New Orleans With Maximum Comfort and Minimum Time and Expense—Every Comfort Possible Now Assured—Run to New Orleans To Be Made in Three Hours—Passengers Afforded Short Trip, Personal Comfort.

Considerable interest was manifested Thursday afternoon when the new ferry boat "Daphne" arrived and docked at the Bay Sea Food Company's pier, head of Washington street.

The vessel, formerly of Mobile, which operated between that city and the Eastern Shore resorts, has just come off the ways at Pascagoula, Miss., where she was practically rebuilt, and the stop was made here as a compliment to Bay St. Louis, while on its way to Pearlington, which point it reached Thursday night. The vessel is owned by the Russ Packet Company, an organization recently created, the charter of which was duly published in the columns of The Sea Coast Echo, with R. S. Boardman, R. S. Russ, A. B. Russ and others financially interested as the original incorporators, with a capital stock of \$20,000.00.

In charge of the "Daphne" while on her trip to the city-by-the-Pearl were Captain O. S. Boardman and Chief Engineer Joseph Boardman. In addition to the crew, there were as guests of honor Miss Margaret Boardman, Miss Gertrude Weston and Messrs. Albert Russ and A. B. Russ. The Echo appreciates such testimonies.

The "Daphne" is equipped with a 100 h. p. engine, of standard make. She has a capacity of 150 passengers and from 15 to 20 automobiles with safety and comfort. There is a spacious saloon and retiring rooms. Meals will be served on board to passengers, an innovation and comfort that will eagerly be taken advantage of.

Daily trips to and from will be made between the two points, leaving the Chef at 8 a. m. and Pearlington at 1:30 p. m.

This is a connecting link in the great Spanish Trail Highway.

The incorporators of the Russ Packet Company, all residents of Hancock county, are to be congratulated on their enterprise, and The Echo felicitates and extends them its best wishes. With such men and capital at the head of this enterprise it cannot but prove a success. In fact, this quick and dependable ferry service fills a long-felt want.

CARD OF THANKS.

I wish to formally thank the citizens of Bay St. Louis and to voice my appreciation of the presentation made me this week of a Colt's automatic revolver as an evidence of their good will and as an endorsement of the night of Saturday, September 30. I am deeply sensible of the expression which the act carries and I hereby voice my appreciation and thanks.

Respectfully,
1. (Mrs.) Etta Bookter Mitchell.
Bay St. Louis, Miss., Oct. 12, 1922.

—Mrs. F. Johnson, of New Orleans, has been visiting her daughter, Mrs. S. J. Ladner and family, while her granddaughter, Miss Edith Hosmer, was away on her trip.

WHICH SHALL IT BE, EXTRAVAGANCE AND KINGS, OR ECONOMY AND THE COMMON PEOPLE?

A FRONT PAGE EDITORIAL.

Regardless of the outcome of the court action which is being undertaken by the State Revenue Agent in an effort to prevent the people of Mississippi from having an opportunity to vote at this election on the proposition to make the office of State Revenue Agent a salaried position, rather than compensated on a fee basis, Stokes Robertson and his backers, Governor Lee Russell, doubtless realize that at best the change can be postponed for but a short time.

Twenty-five years ago, in virtually every State, the majority, and in some cases all the county officials were on the fee basis. Men who could command the suffrages of their fellow citizens for two terms in some office, usually that of sheriff or tax collector for the two terms, were able to retire with a competence.

This of course did not relieve the taxpayers. The specious plea that the absence of salaries cut into the taxing strain upon the owner or real or personal property was obviously answered by the fact that, though his direct taxation was lessened, he was in fact paying a larger tax direct to the official instead of to the State or county.

The sheriff who today, in Arizona, for instance, draws a salary of \$2,750 per year, is getting that from the taxpayer. Before statehood, when sheriffs were on a fee basis, some of them in the larger counties, drew \$15,000 per year. Tax collectors in Missouri today draw about \$3,000 on the average, the pay being based on population. In the days of the fee system in some of the more populous counties, the taxpayers handed over directly to the collector as high as \$30,000 a year.

The theory of the fee system has come to be condemned as uneconomical. The theory of government is that the public official is hired by the State to perform certain duties precisely as is a teller in a bank or an overseer on a plantation. For that service he should receive a fixed compensation as they do, and receive it DIRECT FROM HIS EMPLOYER. For him to collect fees from those who do business with him as the agent of the State or the county is precisely analogous to the overseer of the plantation who receives a commission from the merchant from whom he takes goods for his employees, or the teller in a bank who receives the interest on which he keeps the money.

One does not need to have direct reference to any official or office, to say that the existence of the fee system is a scandal to the State. It is a scandal to the State in many cases for customers of the State private arrangements or rebates or concessions. It makes of administration a private or quasi-private negotiation between the agent of government and the individual. It creates a middle man, the most expensive proposition known to modern civilization, between the State and the citizen.

The active movement which is spreading over the State to obtain the approval of a majority of the voters of Mississippi to the adoption of the initiative statute seeking to place the office of state revenue agent on a salary basis of \$5,000 per year, in lieu of the present 20 per cent commission, is a movement of great importance.

—Mrs. E. B. Mitchell, the heroine of last week, who bested a negro intruder at her home, was presented with a beautiful new Colt's automatic revolver by citizens of Bay St. Louis. This token was a public recognition of the splendid courage of Mrs. Mitchell, and not only as an evidence of the high esteem in which she is held as a citizen and the example she has set as a defender of home and honor, but as a manifestation of good will and endorsement of her act. It was very gracious and thoughtful, and gallant as well—for the citizens to have banded themselves together and making this presentation possible. Mrs. Mitchell is grateful of the approval and elsewhere in the columns of The Echo has a formal card to this effect.

lectible from fines and penalties assessed, will do if adopted two things: 1. It will make the office what it should be, simply the channel through which Mississippi collects what is due her. 2. It will turn into the treasury of the State approximately \$25,000 the year WHICH BELONGS TO THE STATE TAXPAYERS and divert it from the pocket of whoever happens to hold the office, to the State institutions, who need more and more money to carry out the great program of work they are now doing to hold the benefit of the people and the State.

The State of Mississippi has plenty of citizens who will perform the work of the state revenue agent for \$5,000 a year. There is no reason on earth why the taxpayers of Mississippi should be benefitted by \$25,000 annually to subsidize some citizen of the State to perform this service.

Eleven thousand signatures were quickly secured, being in excess of the required 7,500, to place the proposition on the ballot, after political influence had been found, strong enough to prevent the legislature from passing this measure of economy. It is but a fair test of the thought of the state upon the subject.

The defeat of the effort through some quirk of the law, while reflecting in no wise upon judicial administration, which is restricted by the law as it is written, would be forcing a tribute upon the taxpayers of the State, forcing them to pay out an unconscionably high figure for return which is no more valuable to the State than is rendered by a public official who does not enjoy what is the sort of perquisite which is popularly supposed to be un-American and a relic of old days in England, when perquisites at the expense of the people were the method adopted by royalty for rewarding favorites, and an expensive method, too, hardly on the common people.

The state revenue agent has been making a hard and consistent fight to protect his enormous perquisite. He endeavored to have sufficient petitions withdrawn to make the number inadequate, but was prevented by a legal opinion. Nothing daunted, he thereupon has sought in the courts to make the matter of his huge stipend and its possible pawning down to propertied class a matter of constitutional importance. One is led to wonder that \$35,000 a year compensation to a public servant is quite sufficient to be of constitutional magnitude if it were not unthinkable that the constitution is so loosely framed as that it cannot prevent one single official from getting \$35,000 a year from the taxpayers of the State if they think the service is worth only \$5,000.

It is a simple business proposition. With every State official on a salary basis, why should this one be on a fee basis? Is \$5,000 a year enough or a state revenue agent, and should not the \$30,000 a year difference go to the taxpayers, already sorely pressed?

Is economy or Mr. Stokes Robertson's financial independence the ultimate controlling question in the administration of the compensation for the duties of the office of state revenue agent?

MOLLERE-HERLIHY.

Prominent Wedding in Waveland Tuesday Morning—Nuptial Mass at St. Claire's Chapel.

The chapel of St. Claire was the scene of a very lovely wedding Tuesday morning, October 10, 1922, when Miss Geneva Herlihy, daughter of Mrs. L. M. Herlihy, was married to Mr. Charles B. Mollere, son of Mr. and Mrs. Paul Mollere, of Bay St. Louis, at a nuptial mass at 8 a. m. Rev. Father Costello performing the ceremony. The sanctuary of the church was artistically decorated with a profusion of ferns and lovely flowers.

This bride was given away by her brother, Mr. George Herlihy. She looked especially lovely in her exquisite bridal dress of silk georgette crepe, beautifully beaded over satin. Her long court train fell from her shoulders and veil of illusion was held by a pretty spray of orange blossoms. She wore a beautiful pin, gift of the groom, and carried a shower bouquet of bride's roses and lilies of the valley.

The bride's attendant, Miss Mae Maufrey, wore a chic frock of flesh color crepe de chine and sat to match; she also carried a bouquet of flowers.

Mr. Cornelius Herlihy, brother of the bride, acted as best man. Pretty little Nora Morrere, niece of the bride, was flower girl. She looked angelic in her white dress, carrying a basket of flowers.

Mrs. Ollis M. Bourgeois played the wedding march and "Le Prophete" as the recessional. Choice selections were played during the ceremony by her sister, Mrs. Dan Chadwick. The ceremony was a most impressive one. An informal reception followed at the bride's home.

Mr. and Mrs. Mollere left on a bridal trip and will make their home in New Orleans. Both families are prominently known in the social circles of the city. The bride's home is a beautiful one, and the groom is a very successful business man.

CRISP AND TIMELY COMMENT ON CURRENT TOPICS OF LOCAL INTEREST.

BY FULLER BULL, of Bay St. Louis.

Stuck—57 Times. Miss Aromatic Pumes, strong-arm-directress of the Young Ladies' Academy, called her seniors together in mass meeting last Sat. evening in the basement, at home, other things said which "My husky daughter" of the case of '23, I crave a word into your shell-like cauliflowerers, to the viz. This said evening you all witness what was purported an alleged to be a Foot-ball Contest between them "Rock-chaws" of the House of Drains, and them "Saints" what hail (not Steel) from St. Aloysius College in the Crescentburg. You saw them dear "Rock-chaws" stick them pesky fingers into every pore; you saw the fastest an' speediest back-field you've ever seen in a foot-ball game, in a first game; you globed a fly which was a pup; you saw them cheer-leaders get tired countin' back an' forth when the count beat grandma's yeast cake on the last.

Well, young ladies, we are determined that the Ascent of Woman is not YET complete. Class '23 will now get ready for in two weeks we are going to challenge them "Saints" to do battle on the St. Stan Grid for wrong if they can induce Mr. Charlie Jambert to get side or somethin' for Charlie is the whole cheese of that outfit.

Now, Prunella, our noodle is also fulla that same kinda stuff, an' we opine that Miss Aromatic ain't far wrong if they can induce Mr. Charlie Jambert to get side or somethin' for Charlie is the whole cheese of that outfit.

Anyhow, Be, it was good practice. Say, did you notice what PEP the kid, String put into the soup? Well, Be, I'll say we did. When Foster put the string into the soup, he put the scrap like they'd turned gum-balls; we thought sure somebody'd get it up.

The Great Wop. This week we celebrate the day when Christopher Columbus first landed this side of the world, some over 400 yrs. ago.

For a whole lotta guys what ain't really wise to the happenings of that time, we wanta hand 'em a line, to the viz. Columbus was a wop sailor what was born in a burg called Naples, over in the Etyalpan country, bein' raised on Spaghetti & anchovies. Mr. Christie growed up a strong lad, & bugs about the briny; he believed in gettin' it all first hand & so forth. Columbus was a wop sailor what was born in a burg called Naples, over in the Etyalpan country, bein' raised on Spaghetti & anchovies. Mr. Christie growed up a strong lad, & bugs about the briny; he believed in gettin' it all first hand & so forth.

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AN OPEN LETTER FROM THE B'D OF SUPERVISORS ON GOOD ROADS.

State of Mississippi, County of Hancock.

Bay St. Louis, Miss., Oct. 15, 1922. To the Voters of Hancock County:

Do you know what you will be expected to vote on at the coming November elections in Hancock county? Besides voting for the Democratic party nominees, you will be expected to vote on the following questions:

1. Do you want to abolish the office of County Treasurer? 2. Do you wish the revenue agent placed on a salary or do you want him to remain on the commission basis? 3. Do you want to abolish the moribund provision in the Constitution?

Lastly and most important, do you want to have the Highway Commission the authority to look after certain roads in the State? The United States Government gives to the different States of the Union annually many millions of dollars for public roads. To this, however, there is a specific provision attached, that the money for each State must be handled by the State Highway Commission, with absolute control.

In Mississippi, where millions of dollars have already been appropriated by the United States Government, the money cannot be used; in fact, it cannot be had—for the present at least.

This is due to the fact that a provision in the State Constitution to the effect that the Boards of Supervisors shall have control of the building and maintenance of all public roads in the different counties of the

childhood full of glad rags & a sword & a lotta chow to last the trip; he shows it in three ships & hires him a lotta sailor guys for the trip, who will take him to the city-by-the-Pearl. He's got a lotta friends who will pass (you see 7 11 wasn't known as passes) then.

So they made it a holiday down on the dock when Chris was ready to beat it; the Kink & Queen & a bull fighter's jazz hand goes down & bids him live-on on his trip. Havin' a lotta child-con-cum- & spaghetti, everybody was to the merry.

At first it all went fine, but soon the crowd 'gotta thinkin' that maybe Chris was 'tryin' to double-cross 'em in the high seas, & let him know they was 'pep to him. Them sailors got awful secky about it & Cap. Chris hadta pull out a couple smoke-poles & his sword on 'em; after he knocked a couple guys for a row of jugs, they let up on him. They was just about to get his goat when some guy what was secky on top of the mast yells out that he sees land; then all them chicks loses they want to kill Chris, & they goes ashore; there they meets a lotta Choctaws what was all painted up celebratin' the 4th of July or some thing.

Chris ups & tells them birds that they all belong to Ferd & Bella, & he shakes hands & makes friends & on 'acc. Chris not fallin' for the name of the land; he ups & calls it a name of his own.

That day was the 12 of Oct. & they been celebratin' it ever since; but some guys double-crossed poor old Chris & he died in the cooler over in the bull fighters country.

It tooks long time to find out that he had been double-crossed, & that's the reason they all make such big howdy-do over him now. If that's doin' him any good. Anyhow, we'll all take up our Kellies to Chris as bein' the poorest guy of his time. I thank you.

As I went to the station, By the post of my choice; I was stopped in my tracks By a wee and strange voice. It was from a brown cottage, That stands near the street, 'Twas the voice of a baby That halted my feet.

I engaged of a lawyer— Under his arm was a lex— And he asked with surprise: "You haven't met the New Gex?" So I grin wide with pleasure, To show how I feel; And I talk to my dorky To our Little Emile.

—Mrs. Luvick Mitchell and hand, some little son, Byron, are here from the city-by-the-Pearl, visitin' at the home of the baby's mother, Mrs. E. B. Mitchell, in Bookter avenue. Mrs. Mitchell, who accompanied his wife and son to Bay St. Louis and visited his mother, has returned to A. and M. College, where he is taking a special course.

—Mrs. E. J. Leonard has hostess Tuesday afternoon to a card party at the Bay-Waveland Club, under the auspices of the Bay St. Louis Parent-Teachers' Club, benefit of the community Christmas tree fund. The affair proved a social success, its attendance attesting this, and the sum of \$21.00 was realized. On Tuesday, 24th inst., the second of the series of card parties for the purpose will take place. Mrs. S. Fuch will be hostess and the club rooms of the Bay-Waveland Club will be used. No other invitation will be used. By these presents you are expected to be present and thus help a good cause.

—Mr. and Mrs. Enile J. Gex are being showered with congratulations and best wishes on the occasion of the arrival of a boy at their home in Main street. The little stranger arrived Tuesday afternoon, weighing 12 pounds, and a very beautiful child. Two daughters precede the arrival, and as this is the first son in the family, the paternal ancestor is justly proud of the stranger, and proposes that he be named after him. The little fellow is a fat, healthy baby, and grows up to be a success.

VOTE FOR AMENDMENT.

The columns of The Sea Coast Echo this week carry an open letter to the voters of Hancock county, asking that the amendment to the Constitution be voted for. This will give the State Highway Commission authority to spend millions of Uncle Sam's money in Hancock county. Read it.

OFFICIAL DOINGS OF COUNCIL OF BAY ST. LOUIS, MONTH OCT.

Finance of City Shown in Regular Monthly Statement by City Depository—City Sells to Local Buyer \$58,000 of Waterworks Bonds—Over Five Thousand Feet of Three-Inch Main to Be Laid in Ward One—New Cross Street to Be Opened.

REPORT OF ENGINEERS ON WATER WORKS PLANT ACCEPTED.

Ordinance Adopted Changing Side of Parking Automobiles on Main Street—Bids Asked for Metal Signs for Street Corners and Numbers for Dwellings—Sea Wall to Be Completed Where Gaps Exist in Wards 1, 3 and 4—Bills Allowed and Ordered Paid.

State of Mississippi, Hancock County, City of Bay St. Louis. A regular meeting of the Board of Mayor and Aldermen of the City of Bay St. Louis was held at the City Hall on Saturday, the 7th day of October, 1922, at 2 o'clock P. M.

There were present: R. W. Webb, Mayor; W. C. Sick, John Buehler, H. de S. Gillum, L. C. Carver, Aldermen; Alb. Jones, City Marshal; S. J. Ladner, Secretary.

The minutes of previous meeting were read and on motion duly seconded and approved. The minutes of October annual meeting were read and approved. Aldermen Sick, H. de S. Gillum and Carver voting aye; Alderman Buehler voting no, on account of not being notified of change of time of said meeting.

The reports of various city officers were read and approved. The financial report was ordered spread upon the minutes, the others filed.

STATEMENT FOR SEPTEMBER, 1922, CITY OF BAY ST. LOUIS, Merchants Bank and Trust Company, City Depository.

BOND FUND. Balance last report \$ 211.84 Sept. 29. Interest for 3rd quarter, 1922 1.60

Credits— By warrants to Board 00 Balance 213.44

CITY FUND. Balance last report \$ 3,921.85 Sept. 29. Interest for 3rd quarter, 1922 32.45

Credits— Oct. 4. Recd. W. H. McDaniel, R. W. 1333, act. road tax 48.00 Oct. 4. Recd. R. W. Webb, R. W. 1334, act. fines. 33.00 Oct. 4. Recd. Mayor's Office, Pen. Assn. R. W. 1332, hall rent 10.00 Oct. 4. Recd. Tom Adams, R. W. 1330, meat insp. fines 34.95

Credits— By warrants to Board 2,099.80 Balance 1,980.85

COLORED SCHOOL FUND. Balance last report \$ 156.44 Sept. 29. Interest for 3rd quarter, 1922 1.18

Credits— By warrants to Board 00 Balance 157.62

MUNICIPAL IMPROVEMENT FUND. Balance last report \$ 47.37 Sept. 2. Recd. Delta Cement Tile Co., R. W. 1321, Bonds purchased 12,000.00 Sept. 2. Recd. Delta Cement Tile Co., R. W. 1323, Bonds purchased 78,000.00

Credits— By warrants to Board 12,500.00 Balance 78,097.37

SCHOOL FUND. Balance last report \$ 185.39 Sept. 4th. Int. for 3rd quarter, 1922 1.21

Credits— By warrants to Board 59.37 Balance 77.23

SCHOOL BUILDING FUND. Balance last report \$ 427.40 Oct. 4th Int. for 3rd quarter, 1922 3.23

Credits— By warrants to Board 00 Balance 430.63

SINKING BOND FUND. Balance last report \$ 10,303.18 Sept. 14. Recd. Steiner Bros., R. W. 1324, 73 days accrued interest, 6 per cent 949.00

Sept. 7. Recd. Delta Cement Tile Co., R. W. 1322, act. accrued int. on \$12,500 bonds 139.58

Sept. 29. Interest for 3rd quarter, 1922 79.38

Sept. 29. Int. for Municipal

(Continued on Page Three.)

New Management! More Variety!
Wonderful Cakes! Delicious Made Home Cones!

Harris' Jersey Ice Cream

The Newark Tea Room.
Mrs. A. Bourgeois Prop.

Hancock County Bank

BAY ST. LOUIS, MISS.

RESOURCES OVER ONE MILLION DOLLARS.
(No Account Too Small to Serve.)

It is said that through the doors of our Bank is the way to efficient service, and courteous and fair treatment.

The organization that supplies this service has been consistently built up step by step and is the achievement of years.

Recognition of this has developed into a policy of constant efforts to increase the efficiency of the service that is known everywhere the name of this Bank is mentioned.

We know, as well as all who come in contact with us, that any service rendered that is not satisfactory to the one served is not satisfactory to us.

FOUR PER CENT PAID ON SAVINGS AND TIME DEPOSITS.

YOUR BUSINESS WILL BE APPRECIATED.

Hancock County Bank

THE SEA COAST ECHO.

C. G. Morgan, Editor and Publisher.

Official Journal of The Board of Supervisors, Hancock County, Mississippi.
Official Journal of Board of Mayor and Aldermen City of Bay St. Louis.

FOR FIRE CALL
TELEPHONE NO. 155.
FOR POUND KEEPER CALL
TELEPHONE 142.

BROADCASTINGS.

Patronize home enterprise.
A dollar sent away is a two-dollar debit against the town.

The ideal citizen is not one solely engaged in making a living. Civic spirit extends far beyond this.

In the past six months sixteen weekly newspapers in Ohio suspended publication, attributed to the high cost of production.

The most fashionable form of entertainment this winter is going to be a house-warming.

You never can tell how a girl looks at the breakfast table by the way she looks at the postoffice in the afternoon.

We heard one man say yesterday that he'd invest in a high-priced auto if he wasn't afraid the neighbors would think he was bootlegging.

The governor of Tennessee has entered an old-fashioned fiddling contest. But for fiddling around, give us Congress.

The president has signed a bill to prevent profiteering in coal. It will be a queer bill if it works.

Girls should remember that it's not too early to begin hinting around about what they want for Christmas.

Every now and then Bryan remembers that President Harrison was 68 years old when he was inaugurated.

The dead-letter office at Washington is said to be swamped with political letters—and that's where most of them belong.

Lots of people can remember the good old days when all they had to do was order some coal and they got it.

More evidence that the ex-kaiser is not in favor of peace is the fact that he's getting ready to marry again.

After chewing tobacco for 81 years a Des Moines man has quit. He must have been afraid the habit would grow on him.

Some folks take too much trouble in making pleasure, and too much pleasure in making trouble.

The tallest man in the world has been arrested in New York for debt. He was found to be eight feet five inches tall and fifteen hundred dollars short.

We overheard a citizen declare a few days ago that if hair tonic is as long developing a jag as it is in developing hair on a bald head it makes a poor substitute for booze.

WHAT WE NEED.

Citizens of Bay St. Louis and vicinity are no different from those of other communities when it comes to wondering what the world needs most to put it back in the groove it ought to be running in. But usually in seeking the cause for conditions we complain about we go too far from home. An ordinary St. Paul newspaper man has discovered this, and we believe our people will agree with him when he says that most of the things this country needs can be found and applied at home. Listen to the way he sizes up the nation's needs:

What this country needs is not a new birth of freedom, but the old-fashioned \$2 lower berth.

What this country needs isn't more liberty, but less people who take liberties with our liberty.

What this country needs is not a job for every man, but a real man for every job.

What this country needs isn't to get more taxes from the people, but the people to get more from their taxes.

What this country needs is not more miles of territory, but more miles to the gallon.

What this country needs is more tractors and less detractors.

What this country needs isn't more young men making good, but more young men planting the right kind of seeds.

What this country needs is more paint on the old places and less paint on the young faces.

What this country needs isn't a lower rate of interest on money, but a higher interest in work.

"Am sorry, Mr. Editor, I cannot give you any advertisements. I am troubled with heart disease, and my physician says I must not exert myself so I can't write anything. I rest."

KEEP THE MONEY AT HOME.

Some of the State schools of Mississippi and other institutions have in the past called freely upon the newspapers of the State for "free publicity." In fact, have depended largely upon the generosity of the press to put over every kind of program that they have, especially where they hoped to enlist the interest and sympathy of the public.

It has not been unusual for them to write the newspapers of the State upon stationery printed in Oshkosh, Kokomo, or Kankakee, and appeal to the editor's "patriotism," or "love of State," to help them in a "worthy" cause by giving free of their space, which is the only thing any newspaper has to sell on which he can possibly make a small profit.

They send out invitations of "commencement" and other affairs, which said invitations bear the imprint of some foreign concern, which has no interest whatever in the State, other than the amount of money they can get out of their unthinking, if not unpatriotic, officials. With these "invitations" comes a request for "free space" to advertise the "affair," which cannot be a success without the help of the newspapers.

According to an opinion recently rendered by Attorney General Robertson no money can be legally paid out of the State or county treasury for printing of any kind that is done outside the State for any county or State officer, institution, college, school or department.

In this connection, Edgar G. Harris, president of the Mississippi Press Association, has directed the following letter to the publishers and printers of Mississippi, urging that they protect their interests and that of their State in this matter:

"It is unnecessary for me to urge upon you the importance of this ruling, as it is a just interpretation of the State printing law, passed at the request of the board of governors of the Mississippi Press Association.

"As a publisher, through your newspaper, you have been for many years preaching the gospel of trade-at-home. For the benefit of your merchants, your schools and your churches, you have emphasized time and again the necessity of building up your own community.

"The State printing law was designed to compel your public officials to do what their spirit of home pride should have prompted them to do before. I am told that some of these officials, however, are so determined to deprive the local printer of business to which he has a right to expect that they have conspired with agents representing printing establishments located in other States (some of them with fictitious Mississippi addresses) to defeat the evident purpose of this just law.

"The decision of the attorney general puts in your hands a weapon which you can wield effectively in your own interest, and the interest of your fellow publishers.

"My newspaper does not do job printing. Hence it is not directly interested in the enforcement of the State printing law. But as president of your association, I feel that it is incumbent on me to take the initiative. If your county and State officials, your schools and your colleges send their printing out of the State and pay for it with public funds in violation of the law, I want you to prosecute me to the limit, so that the law may be instituted in the name of the association.

"As publishers and printers, rendering adequate community service, we are entitled to this work, and we should not hesitate to demand it."—Jackson Clarion-Ledger.

LET THIS SOAK IN.

Now and then we run across a Bay St. Louis man who can't see wherein a liberal use of printer's ink will bring him more business. He is usually also satisfied to keep just two jumps ahead of the bankruptcy referee. As stubborn as he always is in the argument, we still believe he will be interested in a statement made last week by G. R. Schaeffer, of the great department store of Marshall Field & Co., Chicago. Schaeffer said:

"Good advertising is printed salesmanship. It costs money—but figured per prospect, it is dirt cheap. Advertising should not be used as a medicine—it should not be used as a food. It will not necessarily cure a sick business. It will not permanently offset poor merchandise or poor service. It will not build confidence and prestige unless it is founded on dependability in your goods and integrity in your business methods. Advertising is the printed representative of your business, the projected personality of your business. It should represent you just as faithfully and just as efficiently as a star salesman. It should tell the story of your merchandise accurately and enthusiastically.

"We are strong believers in advertising, and the bulk of it goes into newspapers. We have tried every kind of honest advertising—and never yet have we found anything to equal newspaper advertising."

The local merchant who will persistently and consistently use the columns of The Sea Coast Echo will find the above correct, and its application profitable.

County Teachers' Association Elects Officers.

At the meeting of Hancock County Teachers' Association, held in Bay St. Louis Saturday, J. S. Kelly, of Logtown, was elected president; Miss Olga von Drosowsky, of Bay St. Louis, was elected secretary; Mrs. E. J. Baker, of Bay St. Louis, was elected treasurer. This is an excellent working force, and much good is expected to result from the association's activities this year.

A "PEP" MEETING.

A number of representative gentlemen of the Bay met at St. Stanislaus College on Wednesday evening. The purpose of the meeting was to discuss ways and means of preventing our city from falling back into the lethargic and semi-comatose state which summer resorts usually suffer. As this city is blessed with some of the best "prep" schools in the South, and, therefore, can be truly recognized as an educational center, it was resolved that the best manner of boosting the Bay would be for the WHOLE town to evince an interest in these schools and their athletic aspirations.

It was therefore resolved that committees be appointed to wait on the merchants and banks of the city in an effort to have them agree to close their places of business during the football games, and to decorate their stores and residences for the occasion with the school colors.

In accordance with the above spirit, which was so well received, the mayor issued a proclamation requesting the people of the city to observe this afternoon, Saturday, October 14th, as a half holiday; to decorate their places of business; and attend the game of football between the St. Stanislaus and New Orleans Boys' High School.

Miss Ione von Drosowsky has been chosen as the permanent cheer leader.

Miss Lucille Ososnach will be sponsor for the game on Saturday, and will choose her own maids. Thereafter each game will be sponsored by a different young lady, who, with her pretty maids, will not only add beauty to the occasion, but will serve as an incentive to our players to do their utmost.

Last season the Rock-a-chaws lost but one game—this season, with the knowledge that the WHOLE town is with them, we dare say they will come out victorious to the end.

And Bay St. Louis will profit as a whole.

HOW THEY GOT THEIRS.

They say that Henry Ford is now the richest man in the United States, if not in the world. A Wall Street paper that ought to know says Ford is richer than John D. Rockefeller. That is interesting and is significant. Ford made his money reducing prices, and Rockefeller made his advancing prices. Ford started out to make a luxury so cheap that everyone could afford one. John D. started out to monopolize a necessity and force everybody to pay his price. Both have made a success of their respective games. The great financial interests helped John D. at every turn of the game. The same interests are fighting Henry Ford at every turn. That is because Ford has introduced a new industrial philosophy into American life—to pay as high wages as possible and to sell as low and as cheaply as possible. Ford has proved it can be done successfully. And that's why every man around Bay St. Louis believes down deep in his heart that Henry Ford is actually one of the greatest benefactors the human race has ever known.

THE CANDLER-BOUCHEL CASE.

New Orleans is figuring largely in the sensational news of the day growing out of what is now known as the Candler-De Bouchel case. Mrs. De Bouchel is a very beautiful New Orleans woman. Mr. Candler is a multi-millionaire and the first citizen of Atlanta.

It is admitted on both sides that the two principals fell in love with each other—one wanting companionship, the other attracted by wealth and social standing.

But the family of the millionaire has been opposed to the marriage and they have been trying in many ways, some of them devious, it is charged, to prevent the wedding.

This week it was announced that the engagement has been broken and the union declared off on the ground that stories have reached the Atlanta millionaire, involving the conduct of Mrs. De Bouchel at the time she went to Atlanta as the champion of a party of New Orleans girls.

The States has no special interest in the affair, though it first gave publicity to the engagement.

But it seems to us that righteously sympathy here and elsewhere must be with the woman in the case. The chivalry of Louisiana never has recognized the privilege of anyone to do the injustice to a woman which seems to have been done in this case.

Mrs. Bouchel denounces the stories told about her as a hideous slander. She pledges herself to fight to the bitter end to preserve her good name and to confound her defamers.

In that fight she is entitled to have, and undoubtedly will have, the support and sympathy of every red-blooded Louisianian—New Orleans States.

TIME TO SIT TIGHT.

With the old world in an uproar, Turks butchering Christians, Greece threatening her ruler until he was forced to abdicate to prevent war; Germany still contending she'll never pay, and England facing trouble from several sides, now is a pretty good time for Americans to sit steady in the boat. From the humblest citizen of Bay St. Louis to the President of the United States, we have each and every one work to do that demands our whole attention, and the time we devote to worrying or fretting about Europe's affairs is that much time taken from our own best interests. Conditions are not so bad with us, but they could be a million times worse. We have only to pick up a daily paper and read of the upheavals overseas to realize this. And conditions are going to improve here just as we individually attend to our own work, and keep on the job. We don't want to become involved in anything over there—and the best way to keep out is to stick on our job, refuse to agitate, and sit steady in the boat.

ARE YOU GUILTY?

Anonymous letters are one of the weakest and most cowardly methods of expression of sentiment the world knows. The anonymous letter-writer seizes the opportunity of expressing some hateful sentiment without using his name. He belongs to the backstabbing class. He merely wants to be some voice in the crowd that howls out something naughty, and then dodges out of view. Nothing hurts a no-name letter writer so much as publicity. He shrinks from the thought of anybody finding out who he is, and he wants to do all of his meanness in the dark. There is a well established rule of newspaper publishers that all communications must be signed, to receive any consideration. The position taken is that is anyone is too cowardly to acknowledge authorship of a communication he deserves no consideration. An unsigned letter is fit for nothing but waste basket material. Remember this, if you ever feel inclined to write one—and also remember that the anonymous letter writer is always meaner than the person he writes about.

THE GREATEST THINGS.

The greatest sin—fear.
The biggest fool—the girl or boy who will not go to school.
The greatest deceiver—one who deceives himself.
The most beautiful woman—the one you love.
The greatest mistake—giving up.
The most expensive indulgence—hate.
The cheapest, stupidest and easiest thing to do—finding fault.
The greatest trouble maker—talking too much.
The worst bankrupt—the soul that has lost its enthusiasm.
The cleverest man—one who always does what he thinks is right.
The best teacher—one who makes you want to learn.
The best part of anyone's religion—gentleness and cheerfulness.
The meanest feeling—jealousy.
The most important training—training in democracy.
The greatest need—common sense.
The best gift—forgiveness.—(Dr. Frank Crane.)

Hinds county has been selected by the A. and M. College as one of the four counties of Mississippi for intensive specialists' work, according to a statement just received by the county agent. Counties with no county agent are debarred from such service.—Brookhaven-Ledger.

CHANCERY SUMMONS—No. 2575.
The State of Mississippi.
To Walter Stevenson.
You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of October, A. D. 1922, to defend the suit in said Court of Dallas Stevenson, wherein you are a defendant.
This 5th day of September, A. D. 1922. (Seal.) A. A. KERGOSIEN, Clerk.

CHANCERY SUMMONS—No. 2576.
The State of Mississippi.
To Alvin Stiglets.
You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of October, A. D. 1922, to defend the suit in said Court of Alvin Stiglets, wherein you are a defendant.
This 22nd day of September, A. D. 1922. (Seal.) A. A. KERGOSIEN, Clerk.

CHANCERY SUMMONS—No. 2577.
The State of Mississippi.
To Willie Dennis.
You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of October, A. D. 1922, to defend the suit in said Court of Willie Dennis, wherein you are a defendant.
This 20th day of September, A. D. 1922. (Seal.) A. A. KERGOSIEN, Clerk.

CHANCERY SUMMONS—No. 2578.
The State of Mississippi.
To Arthur Acker.
You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of October, A. D. 1922, to defend the suit in said Court of Arthur Acker, wherein you are a defendant.
This 15th day of September, A. D. 1922. (Seal.) A. A. KERGOSIEN, Clerk.

CHANCERY SUMMONS—No. 2579.
The State of Mississippi.
To Guy L. Smith and Claude Stutz.
You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of October, A. D. 1922, to defend the suit in said Court of Guy L. Smith and Claude Stutz, wherein you are defendants.
This 6th day of September, A. D. 1922. (Seal.) A. A. KERGOSIEN, Clerk.

CHANCERY SUMMONS—No. 2580.
The State of Mississippi.
To J. M. Schwabacker Ltd., a corporation organized under the laws of the State of Louisiana.
You are commanded to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of October, A. D. 1922, to defend the suit in said Court of J. M. Schwabacker Ltd., wherein you are a defendant.
This 15th day of September, A. D. 1922. (Seal.) A. A. KERGOSIEN, Clerk.

Firestone

GUM-DIPPED CORDS

Most Miles per Dollar

Everywhere You Hear It—
Firestone Builds the Finest Cords

HARDLY a day goes by but some one goes out of his way to tell us that Firestone Gum-Dipped Cords are the best in the world.

Cordless only Firestone builds them—will give you many extra thousands of miles of wear. And for fall and winter driving there's nothing like them. The strong, resilient Firestone cords, of gum-dipped cords, can stand the hardest punishment.

With the reputation Firestone Cords hold, it is not surprising that so many motorists in this country have made them standard equipment. The demand for Firestone Cords is the last few months has broken all records.

Prices were never so low as they are now. Purchase now! Again can mileage be sold so cheaply.

Decide now that you will get Most Miles per Dollar. Drop in any time and let's talk them over.

BREATH'S SERVICE STATION
EDWARDS BROTHERS
C. I. JOYNER

BOOTS SHOES

Now is a good time to select your Boots, Shoes or Slippers for Fall and Winter wear. We have Shoes for all kinds of weather, and at a range of prices that will also fit your pocketbook.

DRESS GOODS

New Dress Materials are here. Pretty patterns, that will give good service—bought before the rail strike offered an excuse for advance in wholesale prices. Come in here this stock has been sold down to the point where only short lengths remain.

FOR MEN AND BOYS

For clothes that will stand hard usage, as well as serviceable clothes for "dress-up" occasions, we have something to satisfy every man and boy in this section. The Caps, etc.

WE ARE OUTFITTERS FOR THE WHOLE FAMILY—
BUY IT HERE AND BANK THE DIFFERENCE
THE STORE OF HONEST VALUES.
JOS. O. MAUFFRAY,
BAY ST. LOUIS, MISS.

BAY ST. LOUIS, MISS. TELEPHONE 156

Monti Bros.,

DEALERS IN

Hardware, Paints, Oils, Glass, Mill Supplies and

Auto Accessories, Gasoline and Auto Oils,

Auto Storage, Sporting Goods

Agents for:

BUICK and DODGE BROS' AUTOS and U. S. L. BATTERIES.

FULL LINE OF FORD PARTS

BATTERIES RECHARGED. GENERAL REPAIR SHOP.

interest in the following described land, sold for taxes on the 1st day of April, 1918, viz: Part of Ambrose Gaines Chain, except parts Thos. Eatenworth et al., Sec. 7, Township 8, South of Range 16 west, 4 acres.

Arthur Acker, Viola Acker, Charles Acker, Sr., J. W. Yattin, Trustees, and to all other persons having or claiming any interest in the above described land, to appear before the Chancery Court of the County of Hancock, in said State, on the 4th Monday of October, A. D. 1922, to defend the suit in said Court of W. A. McDonald, being a defendant, and to confirm tax title and to cancel and remove cloud upon title, wherein you are a defendant.
This 15th day of September, A. D. 1922. (Seal.) A. A. KERGOSIEN, Clerk.

By JACK WILSON

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RADIO RALF



